

Whatcom County
Quit Line Data Summary
January 01 - June 30, 2006

	County	State
Number of Calls to Quit Line	N = 304	N = 9,581
Percent of Statewide Calls	4.1%	100.0%
Percent of State Population in County¹	2.8%	100.0%
	County %	State %
Gender	N = 304	N = 7,852
Female	57.2%	61.3%
Male	42.8%	38.7%
Race/Ethnicity	N = 273	N = 6,936
People of Color	14.3%	19.5%
White	85.7%	80.5%
Age	N = 301	N = 7,533
Less than 18 years old	0.7%	1.3%
18 - 24 years old	20.9%	18.9%
25 - 34 years old	25.6%	25.6%
35 - 44 years old	20.3%	21.4%
45 years and older	32.6%	32.8%
Education	N = 272	N = 6,875
Did not graduate high school	18.0%	20.0%
High school graduate	35.3%	36.1%
Some college/vocational school	31.3%	31.1%
College graduate	15.4%	12.7%
Caller Type	N = 304	N = 8,981
General Information	1.6%	10.5%
Health care provider	0.7%	3.0%
Tobacco user	97.7%	86.5%
Payer Type	N = 288	N = 7,185
Insured	37.2%	37.3%
Uninsured	41.0%	37.6%
Medicaid	21.9%	25.1%
Heard About	N = 245	N = 6,807
Employer/worksite	2.0%	1.7%
Health care provider	36.7%	24.9%
Television	4.1%	4.9%
Website	2.0%	3.0%
Radio	1.2%	10.5%
Newspaper/Magazine	0.8%	1.1%
Brochure/Newsletter	11.8%	11.4%
Family or friend	34.3%	35.4%
Health Department	6.9%	6.2%
School	0.0%	0.9%